



ALICIA FAIRCLOUGH : Designer + Illustrator
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EDUCATION

2008-2010 | MS Pratt Institute. New York, NY
Communications Design : Digital Design Track

2003-2007 | BFA Mass. College of Art + Design. Boston, MA
Illustration + Fine Art; Graduated with Distinction and
Departmental Honors (s.c.l.)

2006 | University College for the Creative Arts. Maidstone, UK
BA Honours Exchange Program : Illustration Track

SKILLS

Adobe Photoshop, Illustrator, InDesign, Flash, Distiller, Acrobat Professional, Premiere Pro, Dreamweaver, After Effects, Fireworks, Director, Final Cut Pro, Soundtrack Pro, Arduino, Microsoft Office, Quarkxpress, Mac + PC proficient.

Additional : XHTML, CSS, CMS, AS 2.0, 3.0, wireframes, storyboards, and user-testing. Working knowledge of PHP, Processing, and JavaScript.

EXPERIENCE

2011-Present | SapientNitro Visual Designer. Boston, MA
Assist Art Directors to develop and frame creative concepts according to creative brief requirements. Collaborate with designers, copywriters, content strategists, and developers to visualize, design and conceptualize user experiences.

2007-Present | Freelance Designer + Illustrator. Boston, MA
Create designs and illustrations for use within print and web. Projects include interactive and editorial design, interface design for apps, and commissioned traditional/digital illustrations.

2010-2011 | Conover Tuttle Pace Designer + Editor. Boston, MA
Concept and execute for print, time-based, and interactive projects relative to design strategies developed in collaboration with Creative Director, Art Directors and Producer. Also edit video and compose audio for social/viral media, editorial campaigns, case studies, and new business pitches.

2008-2010 | Pratt Institute Designer. Brooklyn, NY
Designed promotional material and literature for Career Services department in relation to events, lectures, and marketing campaigns. Also designed department's website to publicize their services.

2009 (Summer) | Li + Fung USA Design Intern. New York, NY
Assisted Senior Designer in creating graphics, CADs, and illustrations for children's apparel. Also collaborated with sales, marketing, and creative team to brand, develop, and launch lifestyle label for Macy's.

2009 (Summer) | FOX On-Air Graphics Intern. New York, NY
Developed and designed on-air graphics and animations while conforming to show formats. Worked in team setting to deliver and produce designs on-demand for live broadcasts.

2008 (Fall) | Seventeen Magazine Design Intern. New York, NY
Assisted in on-going projects, presentations and comping. Also assessed timeline of upcoming issues, concepts of magazine layouts, and participated in photo-shoots while maintaining timely production schedules.

2006 (Spring) | Association of Illustrators Intern. London, UK
Validated resources and commissioners for AOI's published periodical to aid professionals in the field of illustration. Also assisted in organization of shows for up-and-coming illustrators based in Europe.

ACCOLADES

2011 The Ad Club Silver Hatch Award
2011 Viral Video featured on Mashable.com's
Top 3 *Smart Social PR Campaigns to Learn From*
2009 Li + Fung USA/Macy's Scholarship
2008 Pratt Institute Graduate Merit Scholarship
2003-2007 Mass. College of Art Foundation Scholar
2007 American Illustration 26 Chosen
2007 Mass. College of Art Communication Design 256 Award

SELECT CLIENTS

Boston Lyric Opera Company, World of Interiors Magazine, Massachusetts College of Art + Design, Pratt Institute, Macy's, Shiseido, Stonehill + Taylor Architects, Shameless Magazine, Songlines Magazine, Esquire Magazine, Heeb Magazine, Nettwerk Music Group, Ford Motor Company, Microsoft, Red Light Management, AT&T, Boston Red Sox, Breeders' Cup, New Balance, Miami Dolphins, and LensCrafters