



MYNAMEISALICIA.

fresh and innovative communication designer + strategist.
multifaceted skills and experience in print and interactive design, motion graphics and design strategy; formal and extensive background in illustration and the fine arts.

works well independently and collaboratively with energetic, creative teams. projects for clients include shiseido, proctor + gamble, and world of interiors magazine.

TECHNICAL SKILLS

adobe photoshop, illustrator; indesign, flash, acrobat professional, dreamweaver; premiere pro, after effects, fireworks, final cut pro, director, soundtrack pro, microsoft office

platforms: proficient in mac and pc

languages: xhtml, css and actionscript 2.0 + 3.0

SELECTED CLIENTS

boston lyric opera company
world of interiors magazine
mass. college of art + design
pratt institute
stonehill + taylor architects
songlines magazine
esquire magazine
macy's
heeb magazine

AWARDS + RECOGNITION

li + fung usa scholarship | 2009

pratt institute graduate merit scholarship | 2008

massart foundation scholarship | 2003-2007

american illustration 26 chosen | 2007

communication design 256 award | 2007

massart crossing the pond scholarship | 2006

SELECTED GROUP EXHIBITIONS

pratt show | manhattan center. new york, ny

conglomerate | evinc gallery. ontario, canada

away | sl gallery. boston, ma

compass | brandt gallery. boston, ma

2nd year show | ucca. maidstone, england

EDUCATION

pratt institute. new york, ny | 2008-2010

m.s., communications design - digital design track

massachusetts college of art + design (massart). boston, ma | 2003-2007

b.f.a., illustration + fine arts

departmental honors + graduation with distinction (s.c.i.)

university college for the creative arts (ucca). maidstone, england | 2006

b.a. honors, illustration

semester abroad student exchange program

EXPERIENCE

pratt institute designer. brooklyn, ny | winter 2008 – winter 2009

designed promotional material and literature for career services department in relation to events, lectures, and marketing campaigns. also designed department's website to publicize their services.

newpath networks freelance web designer. seattle, wa | spring 2008 – fall 2009

conceptualized and planned content and overall delivery with team of programmers and directors for wireless infrastructure company. redesigned suitable user interface for workflow ease and data management.

li + fung usa design intern. new york, ny | summer 2009

assisted senior designer in creating graphics, cads, and illustrations for children's apparel. also collaborated with sales, marketing, and creative team to brand, develop, and launch lifestyle label for macy's.

borsawallace design intern. new york, ny | fall 2008

aided in r+d, design of microsites, corporate branding, and marketing/public relations collateral. collaborated with senior designers on projects for clients such as shiseido, l'oreal and proctor + gamble.

the association of illustrators (aoi) intern. london, england | fall 2006

validated resources and commissioners for aoi's published periodical to aid professionals in the field of illustration.

massart's crossing the pond program. london, england | winter 2006

studied british communication design with massart graphic design department in two-week program.